1. Communications:
   a. How we get the message out:
      i. #1 - Email/voice/text  #2 Facebook  #3 Website  #4 Answering questions
      ii. Challenges/Successes
      iii. COVID-19 Information Hub on website
          1. Infographics
          2. FAQ
      iv. COVID-case reporting hub
      v. Communication templates
   b. New Hires - photo/profile
   c. Weekly Newsletter
   d. Superintendent’s Videos
   e. Website staff directory
   f. Mailed piece - Sept/Oct

2. Staff Training:
   a. Email etiquette/email signature
   b. Social Media
   c. Smore templates/newsletter formatting

3. Social Media
   a. District is first to release information
   b. Always direct back to district site/district page
   c. Directed ads to parents

4. Future Projects:
   a. Communication Advisory Group
      i. Send names to Wendy
   b. State of the School District - January
   c. Financial communication piece