AGENDA

I. Approval of July Minutes – Approved

II. Review of Top Performing Social Media Posts (8/15/22-9/15/22)

FACEBOOK
  ● National Suicide Prevention Week/Shout-out to Mental Health team/988 Suicide and Crisis Lifeline
  ● Preview of CH 5 Back-to-School coverage
  ● All staff convocation
  ● Band fundraiser

INSTAGRAM
  ● Welcome Back-to-School!
  ● Hope Squad

TWITTER
  ● Top Tweet: Happy National Dog Day

III. Update on Stay Interviews
  ● In process of being scheduled and will have update at October committee meeting

IV. Questions/Comments
  ● Suggestion to share strong athletic news (complete 9/19)
  ● Discussion about sharing report card
    ○ On social and on website (complete 9/16)
    ○ In Superintendent video (next video to be shared 9/23)
  ● Discussion about sharing out Nest update
    ○ To be included in next Superintendent video and highlighted on social media
  ● Request to develop fliers that would be a part of future executive searches