Minutes – Draft 07/22/22
July 22, 2022 Communications Committee Meeting

Present: Board President Dave Meranda, Board Member Emily Mason, Superintendent John Spieser, Krista Boyle, Jennie Berkley, Jeff Johnson, Rob Dunn, Paul Daniels

I. Approval of June Minutes – Approved

II. Review of Recent Social Media Posts (summary below)

FACEBOOK
- Job fair post – $50 ad and reached ~ 18,000 throughout Greater Cincinnati
  - Cost of $2/person hired
- Goshen support
- Employee posts
  - New principal, assistant principal and Crayola ambassador for top art teacher
- School starts in a month – school supply lists

INSTAGRAM
- Staff announcements (principal and assistant principal)
- College boot camp

TWITTER
- Charity Lucas Field progress

III. Communications Survey Readout
- Link to Communications Survey Results: https://bit.ly/3cCwDmx
- Recommendation to ensure school pages are consistent and up to date with contact info, PTO details, upcoming events, etc will be added to the next steps
- Results and next steps to be presented at August board meeting

IV. Additional Questions/Comments
- N/A