

Minutes
October 21, 2022 Communications Committee Meeting

Present: Board President Dave Meranda, Board Member Emily Mason, Superintendent John Spieser, Jeff Johnson, Krista Boyle

I. **Approval of September Minutes** – Approved

II. **Review of Recent Social Media Posts**

Top Facebook Posts

- Girls Soccer #1 in State polls
- Next 3 – homecoming posts
 - 4 posts on Sept 29 and Sept 30 reached approximately 22,600 “people”
- Tracy Huggins/Pattison plein air painting at ValleyView
- Calendar highlights

Top Instagram Posts

- Milford Drumline @ BLINK (video)
- Homecoming HS Pep Rally

Top Twitter Post

- Top Tweet: Homecoming HS Pep Rally

III. Update on Stay Interviews

- Shared [One-Pager](#)

IV. Executive Search Flier

- Shared flier being used for Treasurer Executive Search

V. Questions/Comments